



2024-2025 Membership Program

National Membership Objectives

- Achieve 102% in Membership
- For everyone to recruit at least one new member and then mentor that member
- Increase membership drives and/or events
- Develop new Posts and/or revitalize existing Posts
- Increase Life Membership and Legacy Life Membership

Recruiting Awards



- Awards and stipends given to a Post will be transferable to another member of that Post
- No more than one stipend will be awarded to an individual for a given event
- Post/District/Department: Membership must be a minimum of 102% in order to receive any award or stipend
 - This does not apply to the Early Bird award.

All American District or Post

- **Only the top 10 Districts in each division will be awarded with:**
 - Only District Commanders receive cap, name badge, lapel pin
 - Top 2 District Commanders in each division will also receive
 - 5 nights paid hotel stay at the VFW National Convention
 - Reserved seating at the VFW National Convention joint opening session.

- **Only the top 15 Posts in each division will be awarded with:**
 - Only Post Commanders receive cap, name badge, lapel pin
 - Top 5 Post commanders in each divisions will also receive
 - 5 nights paid hotel stay at the VFW National Convention
 - Reserved seating at the VFW National Convention joint opening session.

- Membership must be at least 102%
- Post-Election Report must be submitted to National Headquarters
- Must purchase a minimum of 500 Buddy Poppies
- Meet all the following Program Participation Criteria by January 31st, 2025
 - Voice of Democracy - minimum of one entry advanced to District
 - Patriots Pen - minimum of one entry advanced to District
 - Donate to VMSP, minimum of \$125
 - A Post must submit a community service report quarterly
 - One of these community service activities must be for the VFW Day of Service

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Department Membership Objectives

- Every member will recruit and mentor at least one new member
- Every Post will renew current members with retention being 75% or higher
- Every Post will recruit a minimum of five new members
- We will increase Life and Legacy Memberships
- We will increase and improve membership drives throughout the State
- We will develop new Posts, and/or revitalize existing Posts.

Department Recruiting Awards



- 5 – Recognition at the post level, certificate, \$20
- 10 – Recognition at the District level, certificate, \$30
- 15 – Recognition on the Department website, certificate, \$50 check
- 25 - Recognition on the Department website, certificate \$100 check or free registration at Convention or Conference
- 50- Recognition on the Department website, certificate \$150 check or free registration for 2 at the Conference or Convention with recognition
- 75- Recognition on the Department website, certificate \$200 check or free registration for 3 at the Conference or Convention with recognition
- 100 - Recognition on the Department website, certificate \$250 check or free registration for 4 at the Conference or Convention with recognition

Department Recruiting Incentives



- Legacy - Any Post reaching 15 new legacy members will receive \$150
- Any Post that hits 102% by December 31st will receive \$100
- Any district that hits 102% by April 30th will receive \$300
- For each new post created the Dept will provide \$300 to be used for needed materials

All State Post Requirements



- Commander, Sr Vice, **or** Jr Vice must attend
 - District Meetings
 - District SOI
 - District Round Table (one)
 - District Convention
- Conduct 2 Post membership drives/events by May 1st
- All Post audits in to State QM on time
- All Post inspections completed and corrected by May 15th
- QM/Commander bonds completed by August 31st
- Order 500 Buddy Poppies by April 30th through the State QM

All State Post Requirements



- Make the following donations:
 - Commanders Special Project \$75 minimum
 - National Home \$100 minimum
 - Veterans Service Officer \$75 minimum
 - Veterans Military Support \$125 minimum (pd to National)
- Must have 5 Reports in each category
 - Community Service
 - Americanism
 - Youth Activities Safety
 - Veterans and Military Support
- Must submit 3 Legislative Reports to State Legislature Chair by April 30th

All State Post Requirements



- Must submit
 - PP winner to district by November 15th
 - VOD winner to district by November 15th
 - Teacher award to district by November 15th
- Must make 102% in membership with 50% retention
- Recruit a min of 5 new or reinstated members
- Post that makes All State will receive a plaque
 - Post Commander and QM will have the option of receiving All State hat and pin or \$100 each.

Questions?

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